

## Ranking por Marcas -Cajetillas (20 uds.)-

| Hasta.....<br>MARCAS       | 30-Sep-15<br>Cajetillas (20 uds.) | Precio<br>Medio | 30-Sep-14<br>Cajetillas (20 uds.) | Precio<br>Medio |
|----------------------------|-----------------------------------|-----------------|-----------------------------------|-----------------|
| MARLBORO                   | 14,99%                            | 4,85            | 14,09%                            | 4,77            |
| WINSTON                    | 12,42%                            | 4,39            | 12,11%                            | 4,34            |
| CHESTERFIELD               | 8,77%                             | 4,55            | 8,72%                             | 4,47            |
| FORTUNA                    | 7,43%                             | 4,36            | 7,75%                             | 4,30            |
| CAMEL                      | 6,97%                             | 4,54            | 6,83%                             | 4,47            |
| LUCKY STRIKE               | 5,12%                             | 4,44            | 5,45%                             | 4,36            |
| L&M                        | 4,88%                             | 4,28            | 4,85%                             | 4,21            |
| DUCADOS NEGRO              | 4,76%                             | 4,54            | 5,11%                             | 4,46            |
| NOBEL                      | 4,05%                             | 4,44            | 4,18%                             | 4,37            |
| DUCADOS RUBIO              | 2,96%                             | 4,27            | 3,19%                             | 4,20            |
| WEST BROOKLYN              | 2,54%                             | 4,00            | 2,51%                             | 3,97            |
| PALL MALL                  | 2,13%                             | 4,15            | 2,03%                             | 4,13            |
| DUCADOS RUBIO 100'S        | 1,35%                             | 4,10            | 1,10%                             | 4,04            |
| FORTUNA RED LINE           | 1,19%                             | 4,30            | 1,29%                             | 4,22            |
| DUCADOS RUBIO BLANDO       | 1,17%                             | 4,20            | 1,43%                             | 4,12            |
| MARLBORO TOUCH             | 1,03%                             | 4,45            | 0,78%                             | 4,37            |
| MARK 1                     | 0,89%                             | 3,98            | 0,81%                             | 3,95            |
| LUCKY STRIKE BLANDO        | 0,80%                             | 4,29            | 0,76%                             | 4,21            |
| ELIXYR                     | 0,78%                             | 3,98            | 0,73%                             | 3,95            |
| PHILIP MORRIS              | 0,78%                             | 4,00            | 0,20%                             | 4,05            |
| MARLBORO POCKET            | 0,78%                             | 4,45            | 0,85%                             | 4,37            |
| JOHN PLAYER SP.            | 0,75%                             | 4,25            | 0,81%                             | 4,18            |
| PHILIP MORRIS K/S          | 0,72%                             | 4,30            | 0,66%                             | 4,36            |
| NOBEL STYLE                | 0,70%                             | 4,20            | 0,66%                             | 4,12            |
| LUCKY STRIKE CLICK & ROLL  | 0,58%                             | 4,40            | 0,44%                             | 4,47            |
| BENSON & HEDGES AMERICAN   | 0,55%                             | 4,01            | 0,52%                             | 3,97            |
| L&M RED SEMI-RÍGIDO        | 0,51%                             | 4,20            | 0,72%                             | 4,12            |
| L&M BLUE SEMI-RÍGIDO       | 0,41%                             | 4,20            | 0,49%                             | 4,12            |
| BENSON & HEDGES            | 0,35%                             | 4,55            | 0,25%                             | 4,67            |
| BN                         | 0,34%                             | 4,50            | 0,36%                             | 4,42            |
| PALL MALL LARGO 100'S      | 0,34%                             | 4,10            | 0,56%                             | 4,01            |
| NOBEL BLANDO               | 0,33%                             | 4,30            | 0,33%                             | 4,22            |
| AUSTIN                     | 0,33%                             | 3,95            | 0,25%                             | 3,95            |
| CHESTERFIELD BLANDO        | 0,33%                             | 4,45            | 0,46%                             | 4,37            |
| LAMBERT & BUTLER           | 0,32%                             | 4,70            | 0,29%                             | 4,62            |
| GAULOISES RUBIO            | 0,32%                             | 4,16            | 0,34%                             | 4,16            |
| BULLBRAND                  | 0,32%                             | 3,95            | 0,30%                             | 3,95            |
| R 1                        | 0,31%                             | 4,80            | 0,29%                             | 4,72            |
| JOHN PLAYER SP. BLACK/BLUE | 0,29%                             | 4,14            | 0,28%                             | 4,11            |
| KARELIA                    | 0,27%                             | 4,10            | 0,25%                             | 4,10            |
| MAYFAIR                    | 0,25%                             | 4,30            | 0,23%                             | 4,22            |
| OMÉ                        | 0,25%                             | 4,10            | 0,19%                             | 4,10            |
| SILK CUT                   | 0,23%                             | 4,85            | 0,22%                             | 4,77            |
| RESTO MARCAS               | 5,42%                             | 4,28            | 6,35%                             | 4,18            |
| <b>Totales</b>             | <b>100,00%</b>                    | <b>4,44</b>     | <b>100,00%</b>                    | <b>4,37</b>     |